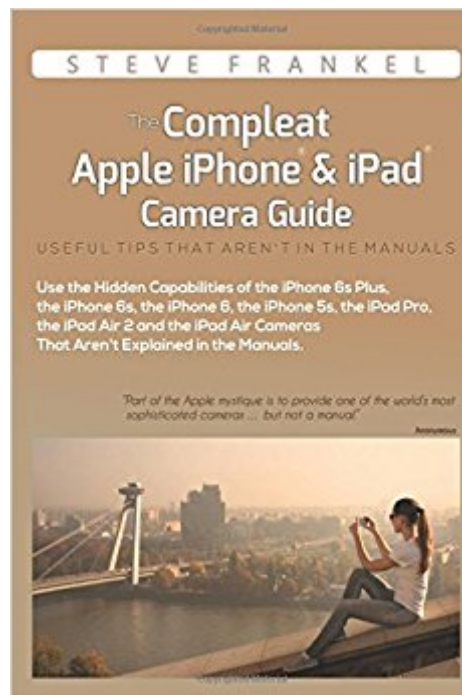




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# The Compleat Apple iPhone & iPad Camera Guide: Useful Tips That Aren't In The Manuals



## Synopsis

The cameras in the Apple iPhones and iPads are among the most advanced available in any cameras today, and yet most owners don't use them for anything more than taking snapshots and selfies. They don't realize that they can take dramatic 3-D landscape photos. They also don't realize that, without any effort on their part, their iPhone 6s automatically takes brief video clips of them every time they take a selfie and takes a brief video clip of their subject every time they take a regular photo. They also don't know that they have at their beck-and-call a host of other semi-professional features such as a "studio light box" they can use for self-portraits and 4K-video that is just now beginning to appear in costly video cameras. Why don't they know these things? Because iPhoto and iPad cameras don't come with camera manuals or detailed instructions! As a pundit said, "Part of the Apple mystique is to provide one of world's most sophisticated cameras but not a manual." The Compleat Apple iPhone & iPad Camera Guide "Useful Tips That Aren't In The Manuals" is an easy-to-read, 60-page book makes up for this oversight. With few hours of experimenting with their iPhones or iPads, readers will be sharing photos and videos they never dreamed they could be taking. The book starts off with a two-minute, 10-question true-or-false that tests the reader's knowledge of iPhone and iPad photo techniques. The author says if readers can score 80% they don't need to read the book. But, he says, most experienced iPhone users are likely to score under 50%. The book devotes a chapter to the 12 essential iPhone and iPad functions that readers NEED to know; a chapter to the 6 functions that are NICE to know; and a chapter to the new functions on the iPhone 6s and the iPhone 6s Plus. It concludes with chapters on the differences between the cameras on each iPhone and iPad model; when you should use conventional cameras; and what to do when you need technical assistance. The book is written very informally and is only 60 pages. Steve Frankel is also the author of The Compleat Olympus Stylus 1s and The Compleat Olympus TOUGH TG-4 & TG-850. He is an avid travel photographer and street shooter. He has amassed more than 30,000 travel photos and traveled more than 200,000 miles on cruise ships. His photos have been taken with more than 50 different digital cameras and 100 different lenses.

## Book Information

Paperback: 70 pages

Publisher: CreateSpace Independent Publishing Platform (November 27, 2015)

Language: English

ISBN-10: 1519576277

ISBN-13: 978-1519576279

Product Dimensions: 6 x 0.2 x 9 inches

Shipping Weight: 5.6 ounces (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 19 customer reviews

Best Sellers Rank: #422,136 in Books (See Top 100 in Books) #185 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Handbooks & Manuals #325 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Equipment

## Customer Reviews

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Too often the manuals that ship with devices are too enormous and exhaustive, while the "getting started" guides are too cursory and incomplete. I think Steve Frankel has hit the sweet spot. In an hour or two of quickly flowing text and pix I learned enough about that camera I've been carrying with me 24/7 to make it a really useful tool. Especially intriguing is his opening quiz (it's been a while since I've been told to take a quiz before reading a book). Having flunked his test, I felt morally compelled to go to chapter 1, and got sucked in. An hour or two later I put down the Kindle, and picked up the iPhone with a curiosity and compulsion to try out what I learned. So, thank you Mr. Frankel, for a well spent, enjoyable ride. PS: I downgraded him to 4 stars just to encourage him to write some more clear and complete manuals, and "aspire for higher". I have this DVR... ;-)

I discovered the built-in Edit menu on the iPhone 5s and found I can easily improve the overall look of my iPhone photos with 2 or 3 clicks. I bought this book to see what else is not documented elsewhere. Well, I had already discovered the thing that was most useful to me, but this book showed me the depth, or nuances of the edit menu, and much more. Well worth the price if you are looking for the Missing iPhoto Manual (apologies to David Pogue). I will buy a more advanced book to learn which apps are best for me, but this is a great start.

I've had my iPhone for almost a year. I had figured out most of the information. But for less than \$5 on Kindle, it was worth the money as a review & learned a few useful shortcuts.

Frankel highlighted important features, anticipated questions, and used personal experiences to make his point. Great photos and charts supported his message. Good for beginner and intermediate users but expert user could get something out of it. I especially appreciated his advice on when to, and not to, use the iPhone camera. I would love an update for the iPhone 7 but I can live with this edition. I highly recommend it.

This book only covers the simple things about the Apple camera; those things that are obvious just from looking at the app itself. The book is in no way "complete". As an example, the discussion on HDR. I was hoping to learn something about this feature, but in the 2 pages devoted to this topic there was almost no substance; just vague statements like "HDR photos are most frequently taken of landscapes." or "You can choose to have HDR be AUTO, ON, or OFF." Duh -- that's pretty obvious; just look at the app itself on your iPhone or iPad. One statement in the book (page 28) is apparently just false: "With a single click of the shutter, it fires off a burst of 3 shots and merges the photos into a single HDR image." Mine (an iPhone 6S Plus) produces 2 photos, which it does not merge. Why would the camera do this? I don't know. That's why I bought this book in the first place; to tell me how and why HDR works. The non-informative section on HDR concludes by saying "...start fooling around with this feature. It is truly one of the high points of iPhone and iPad photography; and it can dramatically improve your travel photos." I bought this book because I hoped it would tell me *how* to use these features to improve my photos. The book does not provide this kind of information.

This book is a great guide written in clear, direct prose. After owning something for years it's really wonderful to learn how to use it properly. It's a pleasure to learn from it .

I was a little disappointed with the book, but I picked several good tricks. You might too for the reasonable price.

Probably the best book on iPhone & iPad photography, with many serious advices, and without dull trivial data.

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The Compleat Apple iPhone & iPad Camera Guide: Useful Tips That Aren't In The Manuals iPhone 7: Tips and Tricks for your new Apple device. Use it to the fullest (user guide, user manual, hidden features, Steve Jobs) (iPhone 7, iPhone 6, Smartphone, Apple, iOS 10, Samsung) KODI on iOS iPhone and iPad (Without Jailbreaking): Step By Step Instructions to Install Kodi on iOS iPhone & iPad + How To Install latest Kodi Krypton 17.3 on Firestick (iOS guide). Help Me! Guide to iPhone 6: Step-by-Step User Guide for the iPhone 6 and iPhone 6 Plus Simplified Apple iPad Pro Manual: Understanding and maximizing the full functionality of your iPad Pro Tablets - 100% made simple user guide manual for seniors and dummies. 44 Apps Inteligentes para Ejercitar su Cerebro: Apps Gratuitas, Juegos, y Herramientas para iPhone, iPad, Google Play, Kindle Fire, Navegadores de Internet, ... Phone, & Apple Watch (Spanish Edition) 55 Smart Apps to Level Up Your Brain: Free Apps, Games, and Tools for iPhone, iPad, Google Play, Kindle Fire, Web Browsers, Windows Phone, & Apple Watch Objective-C and iOS Programming: A Simplified Approach To Developing Apps for the Apple iPhone & iPad Apple Watch: Master Your Apple Watch - Complete User Guide From Beginner to Expert (2016 guide, ios, apps, iphone) HOW TO DELETE BOOKS OFF YOUR KINDLE: A Complete Step by Step Picture Guide on How to Delete Books From All Kindle Devices Plus Paperwhite, HD Fire, iPad, iPhone, etc., in 2 Minutes, 2017 Latest Guide Musical iPad: Creating, Performing, & Learning Music on Your iPad (Quick Pro Guides) (Quick Pro Guides (Hal Leonard)) Security Camera For Home: Learn Everything About Wireless Security Camera System, Security Camera Installation and More Simplified iPhone Manual: Understanding and maximizing the full functionality of iPhone - 100% made simple consumer manual guide for seniors and dummies. OVAL LOOP STITCH RUG - A downloadable vintage 1952 crochet pattern -- Available for Download to Kindle DX, Kindle for PC, Mac, iPhone, Blackberry, iPad, ... home decor, rugs, mat, furnishings) Building iPhone and iPad Electronic Projects: Real-World Arduino, Sensor, and Bluetooth Low Energy Apps in techBASIC Apple iPhone: The Best Tips & Support Guidebook The Art of iPhone Photography: Creating Great Photos and Art on Your iPhone Microsoft Office 365 Home and Business | iPhone Microsoft Office 365 , Excel, Word, PowerPoint, OneNote, Outlook, Access, Project, Visio.: Desktop And iPhone Using Full Course How to Repair iPhone Screen & Unlock iPhones: Learning how to repair cracked iPhone screen, unlock iPhones, upgrade iPhones iOS version & backup iPhones made easy (Pictures inclusive) My Fujifilm Instax Mini 8 Instant Camera Fun Guide!: 101 Ideas, Games, Tips and Tricks For Weddings, Parties, Travel, Fun and Adventure! (Fujifilm Instant Print Camera Books)

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